



- **Program** - *Interdisciplinary European Conference on Entrepreneurship Research*
Wednesday, 10.03.2010

Registration and Welcome Drinks (H 13 Lounge) 12:30 – 13:30

Welcoming Remarks (H 13) 13:30 – 14:00
Prof. Dr. Jürgen Schmude, Hans Lindner Program for Interdisciplinary Entrepreneurship Research
Prof. Dr. Thomas Strothotte, Rektor of the University of Regensburg
Frau Stefanie Lindner, Hans Lindner Institute

Key Note Speech 14:00 – 15:00
Prof. Dr. Hans Georg Gemünden, Technical University of Berlin
„Entrepreneurship and Intrapreneurship“

Coffee Break 15:00 – 15:30

Session 1	15:30 – 17:30
------------------	----------------------

A (H 13)
Academic Entrepreneurship I
 Chair: Lasch

Cantner, Uwe Goethner, Maximilian (Jena)	Academic Spin-offs and Innovative Start-ups: Two of the same kind?
--	---

Heumann, Stefan (München)	All killers, no fillers? A quality-based perspective on university spin-off rates
------------------------------	--

Roski, Melanie (Wuppertal)	Academic spin-offs - A Hybrid Research Culture as Factor of Success
----------------------------	--

Boehm, Diana Nadine Teresa Hogan (Dublin, Ireland)	Commercialisation of scientific knowledge in Ireland - Policy making within an ecosystem approach: Implications for innovation
--	--

B (H 14)
Technology Transfer I
 Chair: Schmude

Helm, Roland Mauroner, Oliver (Jena)	Soft starters, research boutiques and product- oriented firm: different business models for spin-off companies
--	--

Hülsbeck, Marcel Lehmann, Erik E. (Augsburg)	Regional Differences in University Technology Transfer: The Role of Innovative industrial Milieus
--	--

Fritsch, M. Schröter, Alexandra (Jena)	Does Innovation make a difference? Employment effects of start-ups in innovative and non-innovative industries
--	--

Sternberg, Rolf (Hannover)	Can university-spin-offs initiated by government's entrepreneurship support policy? An evaluation of German programmes
-------------------------------	--

19:15 – 21:00

*Welcome Reception with the Lord Mayor of Regensburg
(Dollinger Saal)*



- Program -
Thursday, 11.03.2010

Session 2

9:00 – 10:30

A (H 13)

Academic Entrepreneurship II

Chair: Schmude

Talbot, Steve
Ferri, Paul
Whittam, Geoff
Baynham, Caroline
(Edinburgh, UK)

Enhancing academic entrepreneurial capability,
the experience of EDGE in West of Scotland

Krabel, Stefan
Fritsch, Michael
(Jena)

Ready to Leave the Ivory Tower? – Academic
scientists' appeal to work in the private sector

Gurau, Calin
Lasch, Frank
Dana, Leo-Paul
(Montpellier &
Christchurch)

Alternative models of academic
entrepreneurship and the associated
performance: An exploratory study of UK
biopharmaceutical firms

B (H 14)

Technology Transfer II

Chair: Dowling

Block, Joern
Thunk, Roy
Zhou, Haibo (Rotterdam &
The Netherlands)

What turns knowledge into innovative products?
The role of entrepreneurship and knowledge
spillovers

Clausen, Tommy
Rasmussen, Einar
(Norway)

Parallel – path strategies and technology transfer
within academic spin-offs

Ahmad, Ali J. (Dublin)
Ingle, Sarah
(Ireland)

It's all about relationships: comparing &
contrasting Business Incubation Praxis

30 Minutes Coffee Break

Session 3

11:00 – 12:30

A (H 13)

Academic Entrepreneurship III

Chair: Schmude

Volkman, Christine
Grünhagen, Marc
(Wuppertal)

Academics' entrepreneurial intentions and the
entrepreneurial university – Templates for testing
a people-oriented support infrastructure for
entrepreneurship at universities

Haase, Heiko (Worms)
Lautenschläger, Arndt (Jena)

What motivates universities students in their
professional choice?

Iacobucci, Donato
Iacopini, Alessandro
Micozzi, Alessandra
Orsini, Simone
(Ancona, Italy)

Fostering entrepreneurship in academic spin-offs

B (H 14)

Human Resource and Employment Effects I

Chair: Bau

Müller, Kathrin
(Mannheim)

Employment Growth in Newly Established
Firms. Is there evidence for academic
entrepreneurs human capital depreciation?

Brixy, Udo (Nürnberg)
Hessels, Jolanda (Rotterdam)

Human capital & start-up success of nascent

Spiegel, Frank
Block, Joern
Sandner, Philipp
(München & The Netherlands)

Do risk attitudes differ within the group of
entrepreneurs?



Session 3

11:00 – 12:30

C (W 116)

Networks and Infrastructure I

Chair: Lasch

Jungwirth, Carola
Müller, Elisabeth
(Passau)

The Sustainability of Clusters: Consequence of
different governance regimes of top-down and
bottom-up cluster initiatives

Semrau, Thorsten
Werner, Arndt
(Köln & Bonn)

The two sides of the story: Network investments
in the gestation stage of the entrepreneurial
process

Sleutjes, Bart
Schutjens, Veronique
(Utrecht, The Netherlands)

Is local firm success related to firms and
neighbourhoods?



Session 4

14:00 – 15:30

A (H 13)
Academic Entrepreneurship IV

Chair: Heumann

Schmidt, A. Radical Technologies and the Performance of Academic Spin-Offs - The Moderating Role of Technological Dynamism and IP-Protection
Walter, S.
Walter, A. (Kiel)

Charles, Clement Switzerland in Space: The collaborative success story of Swiss research labs
Dal Zotto, Cinzia
(Neuchâtel, Switzerland)

Wagner, Marcus Acquisitions as an Exit Strategy for Academic Entrepreneurship: Evidence for Software-Based Ventures
(Würzburg)

B (H 14)
Human Resource and Employment Effects II

Chair: Brix

Maier, Valentin Innovative work behaviour – development and validation of a new measure
Messmann, Gerhard
Mulder, Regina H. (Regensburg)

Lautenschläger, Arndt (Jena) Employment in New Innovative Firms: What kinds of jobs do entrepreneurs create?

Guerra, Daniela Human Capital of entrepreneurial teams in High-Tech firms
Mendonca, Joana
(Lisboa, Portugal)

30 Minutes Coffee Break

Session 5

16:00 – 17:30

A (H 13)
Academic Entrepreneurship V

Chair: Whittham

Berggren, Eva Linking academic research to entrepreneurs by serendipity or conscious match-making? - A case study of Chalmers University of Technology and the Region of Gothenburg.
(Halmstadt, Sweden)

Grimm, Heike The diffusion of Bayh Dole to Germany: Did new public policy facilitate university patenting and commercialisation?
(Erfurt)

Blomkvist, Marita Academic entrepreneurship - The structure of incubator management and best practice reported on Swedish business incubators web sites
Ulvenblad, Pia
Winborg, Joakim
(Halmstadt, Sweden)

B (H 14)
International Perspectives from Outside Europe

Chair: Helm

Saßmannshausen, Patrick Measuring Entrepreneurial Management and Linking it with Firm Performance. An Empirical Study in Australia
(Wuppertal)

Hiroyuki Okamuro Determinants of R&D cooperation in Japanese high tech start ups
Masatoshi Kato
Yuji Honjo
(Tokyo, Japan)

19:00

Conference Dinner and Best Paper Award
(Haus Heuport)



- Program -
Friday, 12.03.2010

Session 6

10:00 – 11:30

A (H 13)

Venture Capital and Corporate Entrepreneurship

Chair: Dowling

Achleitner, Ann-Kristin
Bender, Marko
Kaserer, Christoph
Lutz, Eva (München)

Geographic location of a new venture and the likelihood of a venture capital investment

Bau, Frank
Wagner, Kerstin
(Chur, Switzerland)

The Emerging Need for a Corporate Entrepreneurship Strategy

Baierl, Ronny
Grichnik, Dietmar
(Vallendar)

Metricised limit conjoint analysis as method to elicit corporate entrepreneurship decisions

B (H 14)

Human Resource and Employment Effects III

Chair: Heumann

Lange, Astrid
(Cottbus)

The ascription of gendered attributes to entrepreneurs

Breitenecker, R.J.
Schwarz, E. J.
Claußen, J. (Klagenfurt, Austria)

The influence of team heterogeneity on team processes of multi-person ventures: an empirical analysis of high innovative academic start-ups

Michl, Theresa
Welpel, Isabell
Spörrle, Matthias
Picot, Arnold (München)

Filling the gap in the individual-opportunity nexus: Cognitive and affective determinants of entrepreneurial evaluation and exploitation

30 Minutes Coffee Break

12:00 – 12:15

Closing Remarks (H13)