

IECER 2005 Program

Wednesday 02-02-2005		
13:00-14:30	Registration, welcome drinks	Central Hall E
14.30-14.50	Opening Session	
Room A	Tsvi Vinig, Conference Chair	
	Jacques van der Gaag, Dean Amsterdam Schools of Economics and Business	
14.50-15.50	Keynote	
Room A	David Audretsch, Indiana University USA and Max Planck Institute, Germany	
	<i>Entrepreneurship and Economic Growth</i>	

Paper Presentation Sessions				
Time	Room 1	Room 2	Room 3	Room 4
Chair	<i>Dowling</i>	<i>Achtenhagen</i>	<i>Schmude</i>	<i>Hulsink</i>
16.00-16.30	T. Schibbye, M.L. Verreynne	M. Sharir, M. Lerner	L. Murphy, H. Swaney, E. Marshman, B. Thomas	T. Bager, M.R. Ewald
	Auckland University of Technology, New Zealand	Ashkelon Academic College and Tel Aviv University, Israel	University of Wales and University of Glamorgan, UK	University of Southern Denmark, Denmark
	Where and how do innovative firms find new business opportunities – An exploratory study of New Zealand firms	Gauging the success of social ventures initiated by social entrepreneurs	Measuring the 'Knock-on' Effect of E-Commerce upon Entrepreneurship and Innovation in the Welsh Graphic Design Industry	The configuration of technological, commercial, social and political relationships of venture team members in a high-tech corporate incubator
16.30-17.00	J. Gao	C.H. Reschke	T.G. Strotthotte, R. Wuestenhagen	J.L. Christensen
	Tsinghua University Beijing, China	University of Witten/Herdecke, Germany	University of St. Gallen, Switzerland	Aalborg University, Denmark
	Institutional conditions for developing venture capital industry in China	Psychology, visionary entrepreneurship and economic evolution	Structure of Sustainable Economic Value in Social Entrepreneurial Enterprises	Non-pecuniary contributions to the entrepreneurial process from venture capital
17.00-17.30	U. de Haan, M. Erez, A. Feigenbaum, T. Sivan, E. Miron	F. Wijbenga	B.W. Amo	Z. Li
	Technion-Israel Institute of Technology, Israel	University of Durham, UK	Bodo Graduate School of Business, Norway	Jilin University, China
	University patents commercialization: Managing the co-evolution of knowledge and opportunity discovery	The role of goal orientation in the relationship between venture capitalists and entrepreneurs	Why employees involve themselves in organizational enhancement by employee innovation behavior	Entrepreneurial Support and Service System: the ITRI Model from Taiwan

Wednesday 02/02/05

17.45-18.00 Boat tour to the City Hall

Departure from central hall E

18.00-19.00 Reception at the City Hall

Thursday 03-02-2005

Time	Room 1	Room 2	Room 3	Room 4
<i>Chair</i>	<i>Witt</i>	<i>Dowling</i>	<i>Lechner</i>	<i>Parker</i>
09.00-09.30	Ph. Mustar	Walter A., Riesenhuber, Auer	L. Achtenhagen, F. welter	R. Baptista
	Ecole nationale supérieure de mines de Paris, France	University of Kiel, Germany	Jönköping International Business School, Sweden	Instituto Superior Técnico, Technical University of Lisbon and Max Planck Institute for Research into Economic Systems, Jena, Portugal
	Policies to support academic spin-offs firms	Entrepreneurial orientation and the commercialization of technology through university spin-offs	"The attractive blond lady in a pink business suit" – Analyzing the discourse on female entrepreneurship in German newspapers between 1997 and 2003	Culture, Institutions and Government Attitudes towards New Firm Entry
09.30-10.00	E. Rasmussen	T.J.P. Thijssen	T. Iakovleva	A. Bonaccorsi, S. Giannangeli
	Bodo Graduate School of Business, Norway	Via Nova Academy, The Netherlands	Bode Graduate School of Business, Norway	University of Pisa, Italy
	A framework for explaining the university spin-off process	A learning based Approach to Social Entrepreneurship. Combating Poverty and Social Exclusion Through Collaborative Learning	Entrepreneurial orientation of Russian SME	Founders' characteristics and firm growth: evidence from new Italian firms
10.00-10.30	J. van der Sluis, M. van Praag, A. Witteloostuijn	L.Tretin, F. Welters	R. Baptista, V. Escaria, P. Madruga	M. Fritsch, P. Mueller
	U. of Amsterdam, U. of Groningen, The Netherlands	Rhine-Westphalia Institute for Economic Research, Germany	Instituto Superior Técnico, Technical University of Lisbon and Max Planck Institute for Research into Economic Systems, Jena, Portugal	Technical University of Freiberg, Germany
	The effect of education and the locus-of-control personality trait on the earnings of entrepreneurs via-à-vis employees	The Spatial Embeddedness of Networks for Women Entrepreneurs: Comparing Network cooperation in different urban settings	Entrepreneurship, Regional Development and Job Creation: the Case of Portugal	The persistence of regional new business formation-activity over time - Assessing the potential of policy promotion programs
Central Hall		Coffee Break		

Time	Room 1	Room 2	Room 3	Room 4
<i>Chair</i>	<i>van Praag</i>	<i>zu Knyphausen</i>	<i>Dowling</i>	<i>Schmude</i>
11.00-11.30	M. Frese, M. Glaub, C. Freidrich,	L. Naldi, L. Achtenhagen	E. Cefis, O. Marsili	R. Gabriele, E. Zaninotto, M. Tacilla
	U. of Giessen, Germany, London Business school, UK, U. of the Western Cape, SA	Jönköping Business School, Sweden	University of Bergamo, Italy, Erasmus University Rotterdam, The Netherlands	University of Trento, Italy
	Psychological Training to Increase Entrepreneurial Success	A process-view on the role of resource practices for SME growth	Survivor: The role of innovation in firms' survival	Public subsidies, capital structure and industry dynamics: an agent based study
11.30-12.00	S.J.M. Harkema	S.P. Saßmannshausen	D.Engel, O. Henerik	D. Hoxha, B. Krasniqi
	The Hague University of higher education, The Netherlands	Bergische Universität Wuppertal, Germany	Rhine-Westphalia Institute for Economic Research, Centre for European Economic Research, Germany	University of Prishtina, Kosovo
	Adapt or die: a dynamic approach to entrepreneurship and innovation	The breeding-ground hypothesis: Social capital, entrepreneurial networks and local industrial clusters: An evolutionary view	Where Entrepreneurs received their skills and meet new knowledge - The case of the German Biotechnology Industry	Female Entrepreneurship and Small Business Management: The Case of Kosova
12.00-12.30	W. Hulsink	M. Tajnikar, L. Zajec	M.J.P. Ascencao	A. Bassen, M. Kleinschmidt, C. Zollner
	Erasmus University, The Netherlands	University of Ljubljana, Slovenia	School of Hotel, restaurant and Tourism Management, Haaga Institute Polytechnic, Finland	Hamburger Universität für Wirtschaft und Politik, Germany
	The locus of innovation at SMEs. A literature review on networks effect in the discovery and realization of innovations.	Factors Affecting Marketing Characteristics of Fastest-growing firms - Empirical Evidence on Market Entry, Growth and Innovation in Slovenia	Entrepreneurial Marketing for Sustainable Tourism by Networking: Findings from Travel Park, an Incubator in Finland	Corporate Governance-Quality in German Growth Companies - Empirical Analysis considering the example of companies listed on the TecDax
Central Hall		Lunch		

Thursday 03/02/05

Time	Room 1	Room 2	Room 3	Room 4
<i>Chair</i>	<i>Achtenhagen</i>	<i>Witt</i>	<i>Schmude</i>	<i>Lechner</i>
14.00-14.30	M. Ihrig, Dodo zu Knyphausen-Aufsess, C. O'Gorman	A.M. Amaral, M.V. Heitor, R. Baptista	B. Vormann	Stam
	University of Bamberg, Germany, UCD Business Schools, Ireland	Instituto Superior Técnico, Technical University of Lisbon and Max Planck Institute for Research into Economic Systems, Jena, Portugal	University of Bamberg, Germany	
	The knowledge-based approach to entrepreneurship: Linking the entrepreneurial process to the dynamic evolution of knowledge	Building entrepreneurial cities: Beyond infrastructures. Learning from the comparative cases Lisbon and Stockholm	Fit the organization or fit the job? Employee selection criteria in small business	Entrepreneurial networking strategies in emerging industries: A community perspective on the creation and exploitation of social capital
14.30-15.00	A. Kjellman, M. Ehrsten	T. Hogan, E. Hutson,	M. Walter	R.A. Martin
	Abo Akademi University, Finland	Dublin City University Business School, University College Dublin, Ireland	Otto-Friedrich-University of Bamberg, Germany	University of Reading, UK
	A theory of homo entrepreneurus	Capital Structure in new technology-based firms: Evidence from the Irish software sector	Entrepreneurial team cognitions in high-tech start-ups	Acces to finance for social enterprise in the UK: Can lessons be learned from Small and Medium Enterprise?"
15.00-15.30	C. Lechner, F. Kirschenhofer	S. Paul, G. Whittam, G. Barnicoat	J. Bigus	M. Raich
	The Toulouse Business School, France	University of Paisley, Paisley Business School, UK	University of Osnabrück, Germany	University of Innsbrück, Austria
	Habitual entrepreneurs and Social Networks: The influence on opportunity identification, resource assembly and venture creation.	Does experience matter? The investment behaviour of business angels towards risk and innovation	Staging of Venture Financing, Investor Opportunism, and Patent Law	The need for (public) entrepreneurship in hospitals. A case study.
Central Hall		Coffee Break		

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<i>Chair</i>	<i>Parker</i>	<i>van Praag</i>	<i>zu Knyphausen</i>	<i>Lechner</i>
16.00-16.30	C. Lettl, C. Herstatt, H.-G. Gemünden	C. Weber, B. Weber	M. Mäkelä	R. Sternberg, I. Lückgen, D. Oberschachtsiek, J. Wagner
	Technical University Berlin, Technical University Hamburg, Germany	Social Science Research Centre Berlin, Germany	Helsinki University of Technology, Finland	University of Cologne, Germany
	An entrepreneurial role of users: A new perspective	Corporate Venture Capital as a Mean for Sustainable Innovation from a Knowledge-Based and Social Capital Perspective	Building theory from data in the field of entrepreneurship	Nascent entrepreneurs in Germany: Regional distribution, micro and macro determinants and policy implications
16.30-17.00	H. Löbler, M. Maier, D. Markgraf	T.W. Hall	E. Stam, V. Schutjens	H. Haase, A. Lautenschläger
		University of Alabama in Huntsville	Erasmus University, University of Utrecht, The Netherlands	Technische Universität Ilmenau, Fachhochschule Jena, Germany
	Risk perception or self-perception: What causes people to start a venture?	Law, finance, and Venture Capital: the cost of capital for high-tech firms	The changing nature of entrepreneurial networks in the start-up phase and beyond	Entrepreneurship based on university patents: new challenges for German universities
17.30-18.30	Social Drinks offered by			
Central Hall	Amsterdam Schools of Economics and Business			
19.00-24.00	Conference Dinner - Best Paper Award			
Central Hall				

Time	Room 1	Room 2	Room 3	Room 4
Chair	<i>Dowling</i>	<i>Achtenhagen</i>	<i>Schmude</i>	<i>Hulsink</i>
09.00-09.30	U. Hytti, K. Mäki	M. Pasanen	M.G. Flores-Romero	P. Witt, G. Brachtendorf
	Small Business Institute, Turku School of Economics and Business Administration, Finland	University of Kuopio, Finland	University of Warwick, UK	Otto Beisheim Graduate School of Management, Germany
	Growth of NTBFs: the role of technology incubators	The strategic profile of innovative SMEs: the case of established firms	Is entrepreneurship more about sticking with a firm, or about running several of them? Evidence from novice and serial entrepreneurs	Staged Financing of Start-Ups
09.30-10.00	D.P. Soetanto	J. Novikova	A. Koch, H. Strotmann	H. Patzelt, L. Schweizer, Dodo zu Knyphausen-Aufsess
	Technical University Delft, The Netherlands	Lund University, Sweden	Institute for Applied Economic Research, Germany	University of Bamberg, Otto-Friedrich University of Bamberg, Germany
	Does a incubation policy	The Role of External Knowledge for the Creation of Competence Base in Young Biotechnology Firms	Determinants of innovative activity in newly founded KIBS	Mergers and acquisitions of German biotechnology startups
10.00-10.30	E. Tornikoski	A. Miettinen	F. Lasch	R. Maes, B. Smit, Y. Tan, O. Truijens
	Seinäjoki Polytechnic Business School, Finland	Tampere University of Technology, Finland	Montpellier Business School, France	University of Amsterdam, The Netherlands
	Conceptualization and Empirical Exploration of Different Business Support Service Concepts: Abductive Approach	How small software firms innovate?	Survival and growth of start-up's in innovation and knowledge-based branches (An Empirical Analysis of the French ICT sector, 1993-2001)	Back to school: triangulating city entrepreneurship
11.00-12.00	Closing of the IECER 2005 Conference			
Room E0.20	Tsvi Vinig - Conference Chair			

Friday 04/02/05